

KCBFO Transportation Committee

Public Outreach Subcommittee

Friday, February 7, 2020 – 2:00p

Boerne Chamber of Commerce Board Room

Meeting Minutes & Report

In attendance: Kim Blohm, Ben Bunker, Northern Hendricks, Gary Louie; Bryce Boddie by conference call

We discussed and confirmed that the GIS subcmt will be implanting the www.maphere.org as the ghost URL for the public to connect to the interactive map.

We had a lengthy discussion of the rack card being produced for meeting hand-outs. An edited version will be available to Outreach subcmt members by Tuesday, Feb 11. Key changes include:

- Move “enactment” content as well as general cmt roster to the opposite side. This will allow bolder, eye-catching messaging.
- A fifth “respond bullet will be added for those wanting a direct response
- The “feedback” deadline was moved to March 9, 2020 to align to general cmt timeline.
- Only 5,000 pieces will be printed with a decision to be made later about future printings.
- The primary side of this card stock piece will be as the designated mailer.

It is expected that either the Projects or GIS subcmt will monitor input, suggestions, and comments at the GIS site and respond accordingly.

The Outreach subcmt will monitor responses to comments@kcbfotc.com as well as postal mail and other hand-written messages. The subcmt will react accordingly.

General Cmt members are encouraged to report their constituency messaging process/progress. As an example: upcoming Boerne Chamber committee meetings include Thur, Feb 13 Senior Services and Tues, Feb 25 Non-Profit Executives. All meetings will be posted to the kcbfotc website.

Kim reported that Boerne HS film group have accepted the task of video presentations of “difficult and challenging” mobility examples. She and Ben will be meeting with the campus sponsor and work out the details.

The next meeting will be Friday, Feb 14 at 2p at the Boerne Chamber office.