

KCBFO Transportation Committee

Public Outreach Subcommittee

Monday, January 27, 2020 – 11:00am

Meeting Minutes & Report

In attendance: Kim Blohm, Ben Bunker, Northern Hendricks, Gary Louie

Absent: Bryce Boddie

The committee meeting began with a lengthy discussion about gathering, sorting, and responding to community input. Ben commented that one criticism of prior studies is the lack of follow-up to individual suggestions and input. The dilemma is dealing with the possible volume of responses, sorting which ones required follow-up, and determining who among the general committee was best to make the response.

Eventually the committee came to the following recommendation:

- Input continues to be directed to three locations
 - GIS map site
 - Emails sent to comments@kcbfotc.com
 - Hard copies can be mailed or hand delivered to select addresses
- At the GIS site, we will add a “Please contact me,” allowing the respondent to leave contact information.
- It is recommended that the Outreach subcmt will take responsibility to regularly review and sort responses. We will direct traffic accordingly:
 - Send a generic “thanks for your comments”
 - Respond directly if possible
 - Direct the message to the appropriate subcmt or committee member as necessary

We request time at the Feb 4 meeting to present this recommendation to the membership

We discussed a basic message for committee members to use all or part at their discretion. The goal is to give a general background and purpose, hitting key points as suggested by Bob Manning and Don Durden; as well as highlighting methods to provide input and comment. Draft of this message is attached.

The committee suggests that the URL address for the GIS mapping tool be simplified with a “ghost” URL. Through Kim’s search, we found maphere.org is available.

The committee wants a record of particular mobility challenges, i.e., wheel chair access in downtown Boerne, school bus maneuvering on Highway 46, connectivity of Adler with Business 87, etc. We will explore the possibility of Boerne High School video class taking this as a project.

In anticipation of promoting recommended projects, Northern suggested an education program – regular and routine posting of elementary mobility terms at social media points of contact. These education spots would offer definitions, purposes, and advantages of certain structures.

The next Outreach meeting is scheduled for Friday, Feb 7 at 2:00p at the Boerne Chamber.